APPKINGS
PROFILE

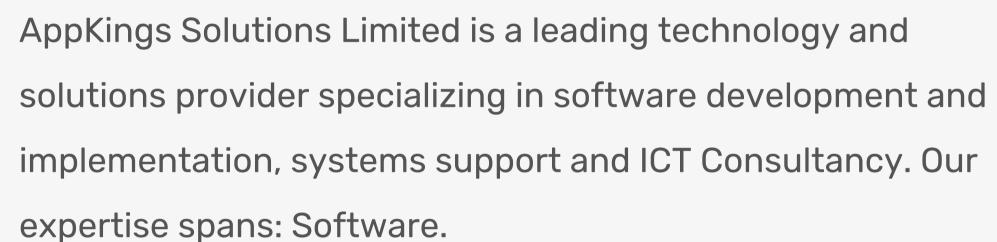
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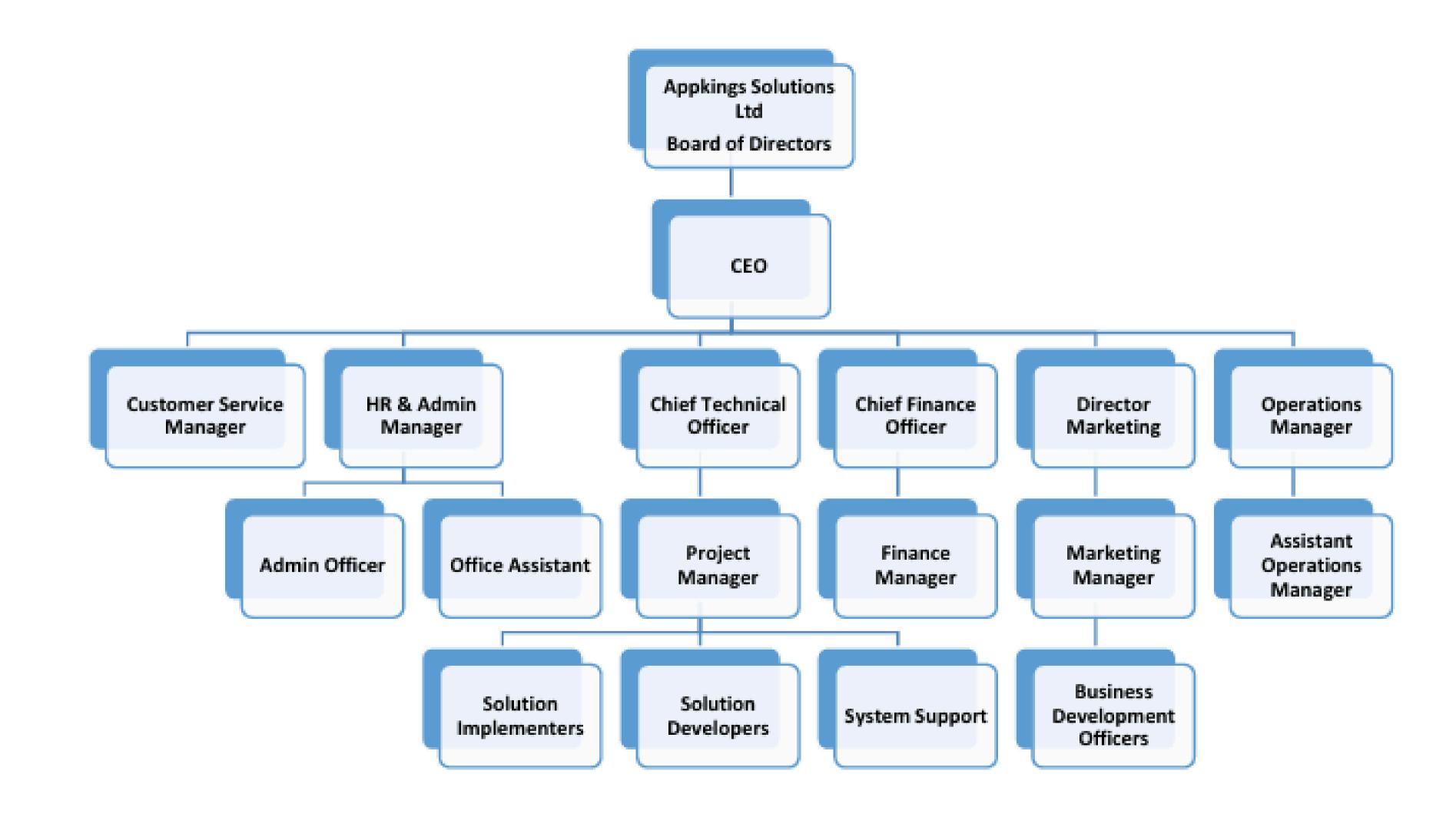
## ABOUT APPKINGS

2024



Design and Development, Project Management, System Auditing, System Support Services, Business Process Automation.





We are a competent solutions provider for the Supply, Installation, Training and Commissioning of Enterprise Resource Planning (ERP) Systems (Microsoft Dynamics 365), Biometric Registers, Access control, Library Systems (Koha), Custom Web portals, Mobility solutions and Business Intelligence Solutions (BI) to, but not limited to, the following verticals:



- **GOVERNMENT (LOCAL AND CENTRAL)**
- **MON-GOVERNMENTAL (NGOS).**
- FINANCIAL SERVICES (INSURANCE, SACCO'S, BANKING AND CLEARING HOUSE)
- **TELECOMMUNICATIONS**
- MANUFACTURING AND PRODUCTION,
- **HEALTH**
- **EDUCATION**



www.appkings.co.ke

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## VISION AND MISSION

#### MISSION



VISION



To be the leading pan African company for consulting services and deployment of best of breed business solutions for domestic and international customers.

To bridge the gap between modern technology and clients needs.



## MISSION STATEMENT

AppKings Solutions' mission is to Bridge the gap between modern technology and client's needs.

AppKings Solutions' mission includes:

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Providing high quality software development services, professional consulting and development outsourcing that would improve our customers' operations.

Improving communication and data exchange (Business to Business);

Providing our customers with a Value for Money .

Making access to information easier and securer (Enterprise Business)

Providing our employees with meaningful work and advancement opportunities.

### Core Values

01

#### Craftmanship

We do not just build software; we approach development as a well-honed craft. We are experts who believe in being innovative while having fun and working continuously to refine our skills.

02

#### Integrity:

We approach work with integrity. We do what we say we will do, and we operate with transparency and honesty.

03

#### **Excellence:**

We are committed to excellence in everything we do, from the technology we choose to the people who make up our team. With excellence as a guiding principle, we deliver quality results that ensure client satisfaction.

04

#### **Collaboration:**

We work cohesively and see each person at AppKings as a critical contributor We prize teamwork, and support each other in providing the best results for our clients. No one on our team is superior to another – we help each other out, in the spirit of personal growth.

The business is driven by our 2 working Directors, and collectively they have accumulated more than 20 years of work experience in the information and Communication Technology Industry. They are involved in the software development, software implementation, project management and administration of the company,





#### **OUR MANAGEMENT TEAM**

The management team proactively gathers feedback, identifies changes in business environment, reviews work processes end communicates key learning points and company policy to all staff at regular meetings.

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## Our people

Our people are crucial in the delivery of our services and solutions to our clients. In order to ensure that everyone is equipped with the right skill, knowledge and attitude, a comprehensive training program is put in place to constantly upgrade our people in technical and management skills.

We believe firmly in providing the right solutions, training and practical knowledge for our people, in order for them to execute their duties and responsibilities confidently. Our aim is to stay relevant to the ever-changing market place and client's requirements. AppKings has a total Of 60 Employees.



#### Competence areas and tools

Compotente areas and tools	
Technology	Tools
ERP Solutions	Microsoft Dynamics 365 Business Central and Dynamics 365 F & O:  Academic Management Systems, Investment Management Systems, Human Resource & Payroll Management systems, Agricultural information Management Systems, Financial Management Systems, Procurement, Inventory, Asset Management Systems, Sales and Marketing, Manufacturing Systems, Pension Administration System, Flower Administration System, and Dairy Industry Management System e.t.c
Content Management platforms	Sharepoint, Newgen ECM
Developer Tools	CAL, ASP, VB Net, ASP Net, Java, jsp, C, C++, Delphi, PowerBuilder
Mobile App Development Tools	Ionic Framework, jQuery Mobile, Xamarin, React Native Java, Kotlin and Swift
Business Intelligence (Bl)	Power Bl, NAV Analytics, SQL Analytics, Tableau
Databases	MS SQL Server, Oracle , Sybase, MySQL, MS Access
Architecture and Frameworks	.NET framework, J2EE, Win DNA, COM/DCOM, web Services, CORBA
Application Servers	Citrix, BEA Web logic, IBM Web sphere, Microsoft Commerce Servers, MTSSUN iPlanet, Oracle Application, Server, Lotus Domino, Windows with Net Frame Work
Integration and Messaging	MQ Series Family, BEA Integration suite, BizTalk Server, MS SNA Server, MS Host Integration Server MSMQ
Middleware Solutions	Microsoft BizTalk Server, .NET framework with web services, Web Logic, OBC,JDBC
Operating Systems	Windows family, Linux, Sun Solaris, HP -UX, Unix
Web development	React.js, Angular.js, or Vue.js
Others	Macromedia Dreamweaver, Macromedia Fireworks, CSS, Photoshop, Visual studio

2024

ADM practice covers development and management of applications around Microsoft Dynamics NAV, Microsoft Visual Studio, AX, J2EE, .NET platforms, Open Source technologies and business rules based application development platforms. Our methodologies cover key systems development lifecycle stages defining requirements; designing, building, testing, and integrating', implementing and deploying; and performance optimizing. We provide specialized solutions in the areas of design and development of applications, implementation and global rollout of application releases. In Application Development & Enhancement space, we offer the following services to our Clients:



## OUR SERVICE

APPLICATION DEVELOPMENT



We develop Custom applications using .Net, and Java / J2EE platforms and other Open Source technologies like lonic Framework, jauery Mobile etc. We also employ a 'business rules' based application development platform to roll out cost-effective solution fast.



The dynamic nature of a business environment often demands changes to existing business processes or introduction of new business processes. APPKING has the expertise and tools necessary to modify your existing business applications accordingly, helping you to remain competitive in an ever-evolving marketplace.

APPLICATION ENHANCEMENT

## OUR SERVICE

APPLICATION INTEGRATION

We help our Clients to integrate disparate applications using connectors. We achieve integration at process. application, and data levels.

APPLICATION RE-ENGINEERING

We have the capability&b re-engineer legacy applications to client-server architecture or client-server applications to a web platform.

APPLICATION MIGRATION

We help our Clients to migrate applications from older platforms to the latest ones. We also undertake data migration from one application to another.

APPLICATION CUSTOMIZATION

We provide customization services to our Clients, tailoring standard applications to meet their unique business requirements.

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#### APPLICATION MANAGEMENT

AppKings provides high-value quality support and maintenance services to Clients. Our methodology and processes have been refined and perfected over the course of multiple support engagements with global clients.

01

Ensure base understanding of the domain ,application and enviroment.

02

Fully define the process and procedures that will be used to ensure the quality of all technical services proposed.

03

Ensure seamless

transition of knowledge

from existing mantainance

team to the AppKings

Solution Limited

mantainace team.

Discovery and Knowledge transfer

#### PRODUCT SOLUTION MANAGEMENT



#### SUMMARY OF PRODUCT SOLUTIONS AND SERVICES

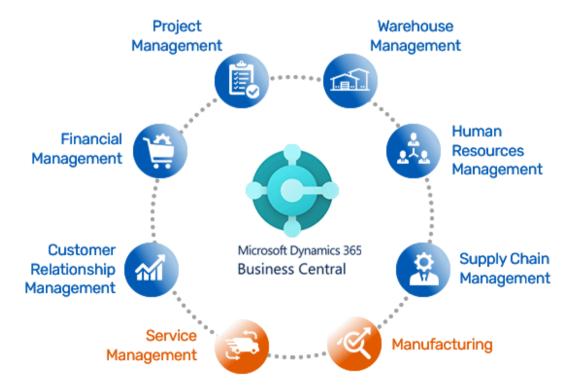
- 1. Enterprise Resource Planning (ERP) Systems Microsoft Dynamics 365
- 2. Microsoft SharePoint
- 3. Microsoft Dynamics CRM
- 4. SACCO/Micro Finance System
- 5. Academic Administration System
- 6. E-Dairy Solution
- 7. Business Intelligence (BI)
- 8. Web Portals
- 9. Mobile Applications
- 10. Biometric Solutions
- 11. System Integration
- 12. IT Consultancy
- 13. Flower Administration System
- 14. Pension Administration System
- 15. Public Sector Administration System

### ENTERPRISE RESOURCE PLANNING (ERP)

#### MICROSOFT DYNAMICS 365 BUSINESS CENTRAL



Microsoft Dynamics 365 Business Central is a global enterprise resource planning (ERP) solution that provides small and midsize businesses greater control over their financials and can simplify their supply chain, manufacturing, and operations. It is quick to implement and easy to use, with the power to support your growth ambition.





#### Microsoft Dynamics 365 Business Central Capabilities

Complete, familiar, and trusted-Microsoft Dynamics 365 delivers the tools to manage your business and help your people achieve more.

- Financial Management and Accounting: Manage your cash, assets and banking.

  Supply Chain, Manufacturing and Operations: Track and manage your production. inventory, orders and vendors.
  - Marketing, Sales and Service: Manage your campaigns, sales opportunities, contacts and service contracts.
  - Project Management: Create estimates track projects, and manage capacity.
  - Business Intelligence and Reporting: Get real-time visibility and analytics to track performance and to act with insight.



#### **Microsoft Dynamics 365 functionality**

Financial Management.

Sales & Marketing.

Resource Management.

Job & Service management, Purchase Management

Human Resource Management.

Payroll Management.

Filed Service

Customer Relationship Management.

Manufacturing Management.

Warehouse Management.

Reporting and Business Intelligence

Warehouse Management.

Supply Chain Management,

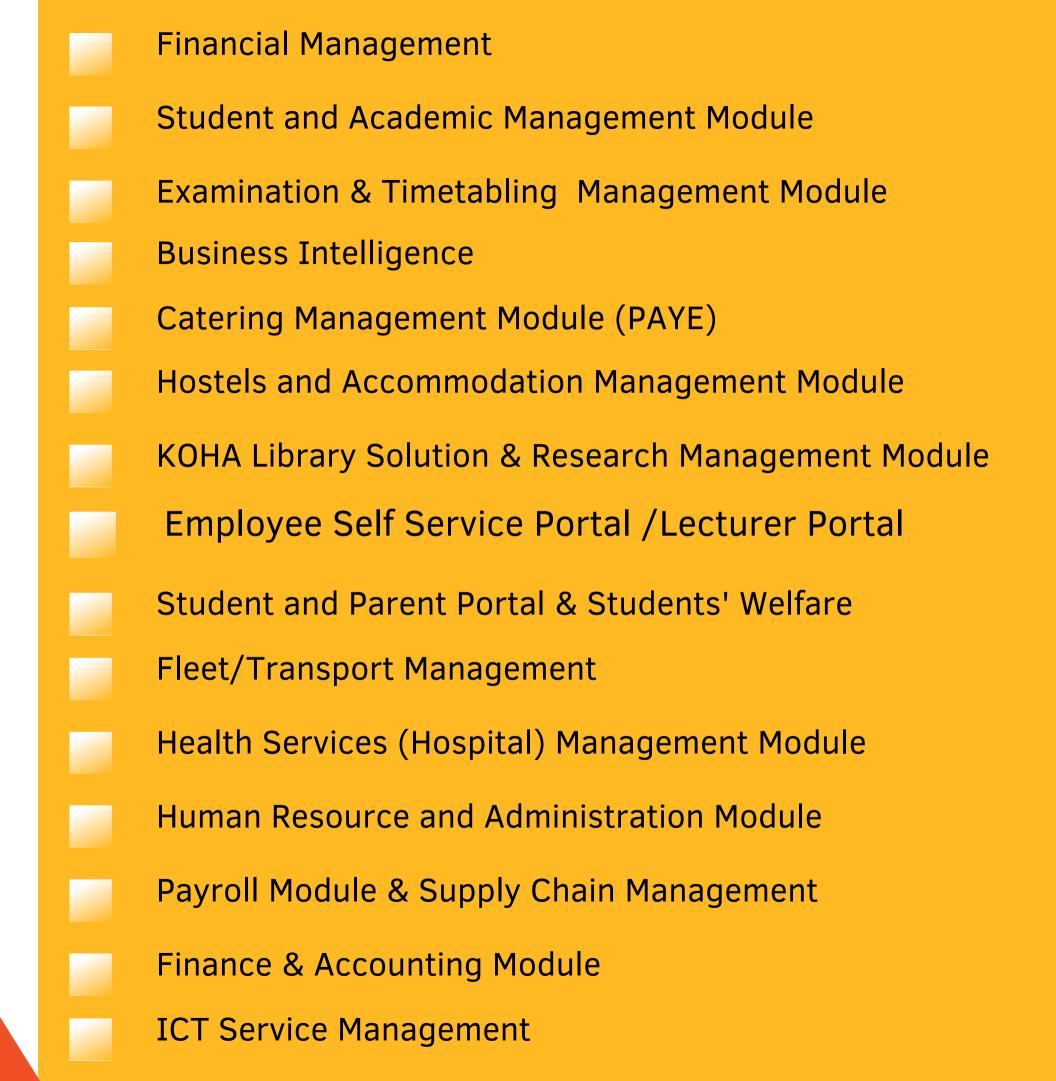
Project Operations,

Commerce



#### Academic Sector

Our academics system covers but not limited to the following areas:





We offer the following solutions within this industry

- Projects management,
- Monitoring and evaluation management solutions (M&E).
- Budgeting solutions.
- Donor reporting Solutions.
- Grants management

### Government sector

#### We offer the following within the industry

- O1 Finance & Accounting Module
- **02** Supply Chain Management
- 03 Human Resource and Administration Module
- O4 Project Administration and Accounting Module
- **05** Fleet/Transport ManagementProcurement
- 06 Board Management (Including Board Payroll) Module
- 07 Legal and Contract Management Module
- O8 Document Management System (DMS)

- 09 Web Portal (Employee Self Service Portal)
- 10 Marketing
- 11 Internal Audit Module
- **12** Business Intelligence
- 13 ICT Service Management



## Dairy Sector

- Farmer Management Module
- Mobile Apps for Milk Collection and Reception (Milk Procurement)
- Agro-vet and Al Services
- Extension Services
- Quality Assurance Management
- SMS Groups
- Milk Order Processing-Customer orders
- Milk Processing (Production)
- Financial and Accounting Management
- Human resource Management
- Payroll
- Staff and Casuals Payroll Management
- Procurement and Stores Management



- Transport Management
- Agro-Vet and Al Services-POS and Stock Management
- Asset Management
- Feed Mill- Sales/ Stock Management
- Cans Control
- Audit Management
- Feeds Production
- Security Management
- Bulk SMS and USSD Service
- Integration with Banks and M-pesa
- Web Portals and BI solution



#### Pension Sector

1. Member & Pension Administration Module

2. Financial Management Module

3. Investment Management Module

4. Property Management Module

5. Member self-service portal/USSD/Mobile App

6. Human Resource, Administration and Payroll

7. Procurement, Stores and Inventory Management Module

8. Business intelligence and reporting tool

9. Integration with third party applications



- Agri-Production Management
- Financial Management
- Human Resources and Administration
- Payroll Management
- Sales and Marketing Management
- Procurement (Purchases Management)
- Inventory Management
- Warehouse Management
- Farm Management
- Order Processing
- Biometric Management
- Staff Portal
- Post-Harvest Management
- Documents Approvals Management
- Business Intelligence



ICT Service Management



# Microsoft SharePoint

Microsoft SharePoint is described as a platform for sharing work, organizing projects and teams, discovering people and information, building apps and websites, and managing risk. It enhances productivity, communication, and collaboration within an organization. Key functions include:

- 1. Collaboration: Ideal for modern workforce collaboration, allowing online editing and sharing of documents across multiple devices.
- 2. Document Management: Acts as a centralized, cloud-based location for document organization and secure storage, accessible from multiple locations and devices.
- 3. Productivity Boost: Adaptable to various work styles, significantly improving operational efficiency.





## MICROSOFT DYNAMICS CRM

CRM solutions streamline processes and increase profitability in sales, marketing, and service divisions. A strong CRM solution serves as a multifaceted platform for developing, improving, and retaining customer relationships. Without an integrated CRM, businesses may miss growth opportunities and lose revenue by not maximizing their relationships. CRM tools make customer-facing business functions easier by helping to:

- Centralize customer information
- Automate marketing interactions
- Provide business intelligence
- Facilitate communications
- Track sales opportunities
- Analyze data
- Enable responsive customer service





## Business Inteligence



Our Business Intelligence systems provide historical, current, and predictive views of business operations, most often using data that has been gathered into a data warehouse or a data mart and occasionally working from operational data. Software elements support reporting, interactive "slice-and-dice" pivot table analyses, visualization, and statistical data mining.

Applications tackle sales, production, financial, and many other sources of business data for purposes that include business performance management. Information is often gathered about other companies in the same industry, which is known as benchmarking.







## WEB PORTAL

A web portal is a specially designed website that serves as a single point of access for information, acting as a library of personalized and categorized content. It aids in search navigation, personalization, notification, and information integration. Additionally, it provides features such as task management, collaboration, business intelligence, and application integration.

## WEB PORTALS

#### **KEY FEATURES OF PORTALS:**

#### Key Features of Portals:

- Security
- Access to different data
- Transactions
- Search
- Publish content

Personal content

#### WHAT THE PORTAL DOES:

- Enables universal login
- Handles both structured and unstructured data
- Facilitates multi-channel consistency
- Facilitates messaging and notification
- Automated tuning: content can be personalized based on location, browser, etc.
- Integration with other systems

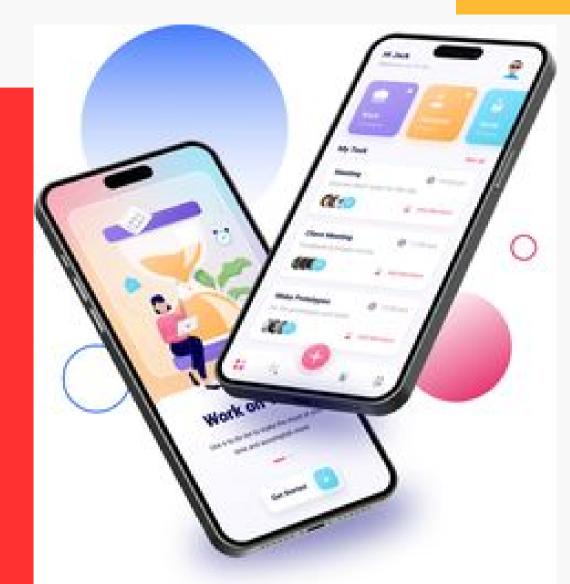


## MOBILE APPLICATION

The number of mobile users today exceeds the number of desktop users. Consequently, businesses are increasingly using mobile channels to attract customers, including mobile websites and mobile apps. Companies with more resources can afford to use both, while others must choose based on cost, usability, features, and target audience. Studies show a preference for mobile apps over mobile websites, making them crucial for reaching potential and existing customers.

Key benefits of using recognition, SaaS, and more include:

- Eliminating ID cards and PIN numbers
- Speeding up workflow, making processes more efficient and profitable
- Reducing errors
- Increasing customer activity
- Preventing unauthorized use or access





Changing Microsoft

Dynamics 365 Support

Why Move your Microsoft Dynamics 365 Support Partner?

Due to significant changes in business environments, the partner you initially signed with may no longer suit your needs. Changes like acquisitions, staff turnover, shifts in business priorities, or a focus on irrelevant markets can affect their service quality. If you are not fully satisfied with your current support, it may be time to switch.





#### Mechanics of Moving Your Microsoft Dynamics 365 Support Partner

Microsoft Dynamics 365 users typically pay an annual support and maintenance fee. The support portion goes to the partner for enduser support, and the maintenance fee is paid to Microsoft via the partner. To switch partners, you need to review your contract terms and notify your current partner. Microsoft will then transfer the maintenance fee and renewal to your new partner seamlessly, keeping the same renewal date.

# Training Certified professionals of Microsoft Dynamics 365,

Certified professionals offer training for Microsoft Dynamics 365, CRM, SharePoint, and SQL, sharing their knowledge and experience. They ensure efficient project management and delivery within time and budget, providing quality assurance to meet requirements.

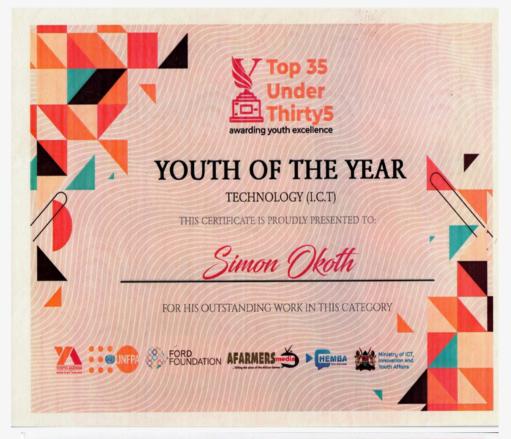
### Awards



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#### PARTNERS



Business Solutions Partner











#### SOME OF OUR CLIENTS











































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### CONTACT US

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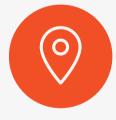


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